

## WHY DOES OUR SKIN NEED ANTI-OXIDANTS & WHAT IS SKIN-AGEING & PHOTO-DAMAGE?

Up to our mid 20's, the skin's production, repair and protective mechanism work dynamically, but as we age beyond this it starts to work less well and gets progressively worse as the years go on. This is accelerated by exposure to UV in the form of daylight and sun exposure. Other environmental factors such as smoking and pollutants can further add to the problem.

During skin-ageing and with photo and environmental damage, the production and replacement of collagen, elastin and hyaluronic acid slows down as there are fewer fibroblasts and they operate less efficiently. This reduces the elasticity, firmness and smoothness of the skin, eventually resulting in fine lines and wrinkles. The blood supply becomes less efficient, and as a result, the skin becomes less vibrant. Also, the skin's natural anti-oxidant protectants become less prevalent and less effective, meaning Reactive Oxygen Species (ROS) or free radicals induced by the sun and the daily challenges facing our skin can cause more damage to vital skin tissue and cells. In the epidermal layer, a decline in skin lipids and natural moisturising factors means the skin has less moisture and is less plump. The skin cell renewal process reduces, impairing texture, tone and luminosity.

If we take a few minutes each day to protect our skin against these challenges it can look younger, healthier and brighter. The use of medigrade skin protecting anti-oxidant products from our mid 20's onwards can help slow down and reduce the impact ageing and UV damage can have on our skin. **Flavo-C<sup>®</sup>** anti-oxidant serums provide unequivocal protection from the daily challenges the skin faces. Straightforward and easy to use, they can fit easily into a busy lifestyle and provide good value skin protection that you can see the benefit from in years to come.

PROTECT & PREVENT

# FLAVO-C<sup>®</sup>



Ask your practitioner about **FLAVO-C<sup>®</sup>** or visit [auriga.aestheticare.co.uk](http://auriga.aestheticare.co.uk) to find out more.

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## UNEQUIVOCAL ANTI-OXIDANT PROTECTION & PREVENTION

 SKIN SYNERGY<sup>®</sup>  
BY AESTHETICARE<sup>®</sup>



# THE FLAVO-C® SERUMS

**Flavo-C®** serums provide unequivocal anti-oxidant skin protection and anti-ageing prevention. They're expertly formulated to optimise the efficacy and stability of L-ascorbic acid, and are clinically proven to elevate the skin's levels of Vitamin C, providing sustained protection. Importantly, other evidence-based medigrade plant derived anti-oxidants are combined with the L-ascorbic acid to provide unequivocal anti-oxidant skin protection.



## WHY IS FLAVO-C® CLASSED AS PROFESSIONAL, MEDIGRADE & UNEQUIVOCAL?

The **Flavo-C®** and **Flavo-C Forte®** serums are established across Europe and around the world as leading skin anti-oxidant serums that deliver results. Clinically researched, prescribed and recommended by Dermatologists they provide tried and tested, unequivocal anti-oxidant protection against the daily challenges faced by our skin.

The principal ingredient in the **Flavo-C®** serums is an evidence-based bio-available medigrade form of Vitamin C; L-ascorbic acid. Vitamin C, otherwise known as ascorbic acid, is the skin's most effective natural anti-oxidant, and is essential for photo-damage protection and stabilisation of collagen. Vitamin C levels decrease significantly as we age; most rapidly in the face and UV exposed skin. L-ascorbic acid is a form of Vitamin C that is proven to penetrate and protect the skin, providing valuable defence against age and sun induced ROS and free radical damage.

### FLAVO C® SERUM 15ML

A unique powerful formulation of L-ascorbic acid (8%) and high-strength ginkgo biloba extract in a silky smooth serum. Rapidly absorbed, **Flavo-C® Serum** is proven to significantly increase the skin's Vitamin C levels, providing elevated and stable levels of this skin-essential anti-oxidant and collagen booster. **Flavo-C® Serum** is suitable for all adult skin types; its prescriptive daily use will leave the skin feeling soft, help protect skin against its daily challenges and improve its tone and texture.



### FLAVO C® FORTE SERUM 15ML

A unique high-strength potent formulation of L-ascorbic acid (15%) combined with a skin boosting combination of natural plant-derived flavonoid and polyphenol anti-oxidants. The skin boosting natural G, V&G complex contains ginkgo biloba, vitis vinifera (grape seed), and green tea extract. **Flavo-C® Forte** combines the power of nature with the proven clinical benefits of high strength L-ascorbic acid. It is suitable for skin requiring higher levels of anti-ageing protection and prevention.



Get the best possible results from **Flavo-C®** by using it as part of an evidence-based, personalised skincare regime.

Ask your practitioner about SKIN **SYNERGY®** anti-ageing and problem skin regimes in which clinically-proven, medigrade products are combined depending on your specific skin condition and needs.

Book your SKIN **SYNERGY®** consultation today.